

THE MILITANT

873 BROADWAY NEW YORK, N.Y. 10003 TELEPHONE 533-6414

June 14, 1968

To All Branches

Dear Comrades:

Enclosed you will find the scoreboard listing the branch bundle sizes during the French campaign. While some branches report difficulties in selling their large bundles now that the campuses are out, and consequently have reduced their bundles, other areas are able to maintain and even increase their bundle orders.

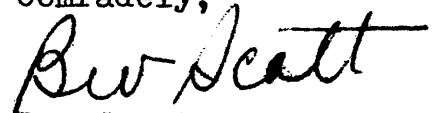
By now you should have received the letter from the National Office stressing the importance of continuing to sell The Militant broadly as part of our defense of the French revolutionaries. As was indicated in the letter, we ran one thousand extra copies which we are dividing among the smaller bundle orders. (The distribution is pencilled on the enclosed scoreboard.)

On Monday we will send you a letter outlining the major articles in the next issue, June 28. Please think about sales possibilities and try to increase your bundle orders if at all possible. If schools are out in your area, try factory gates, shopping centers, etc. When calculating your order, remember to figure the price break. For example, a bundle of 400 Militants at 5¢ costs the same as 500 at 4¢, and likewise 750 copies at 4¢ costs the same as 1000 at 3¢. Sell enough papers to make your bundle costs plus postage, and distribute the rest to high school students, etc. if you don't have the forces to sell the remainder.

We will assume your bundle for the June 28 Militant will be the same as that sent for June 21 unless we hear from you by Wednesday night.

We would like to receive reports from branches on where bundles are being sold and the response, and particularly any unique ideas you have for selling. We will reproduce this information for other areas.

Comradely,



Bev Scott
Business Office

MILITANT BUNDLE SCOREBOARD

<u>Branch</u>	<u>Usual Order</u>	<u>May 31</u>	<u>June 7</u>	<u>June 14</u>	<u>June 21</u>
Berkeley	150	2000	3300	2000	2000
Boston	150	300	300	300	300
Chicago	125	475	1000	500	1000
Cleveland	75	350	350	500	500
Detroit	100	500	1000	1000	1000
Minneapolis	75	300	300	300	300
Los Angeles	110	500	750	1250	500
Newark	none	none	none	none	none
New York	225	1000	3000	3000	3000
Philadelphia	75	500	600	500	500
San Diego	none	none	none	none	none
San Francisco	75	1000	1300	800	300
Seattle	20	1000	325	325	325

YSA and Others

Antioch	10	100	100	100	30
Atlanta	15	35	35	35	60
Champaign	15	50	50	50	50
Kent	20	50	50	50	50
Madison	55	50	25	25	25
Washington DC	20	50	50	75	75
Bloomington	40	50	50	50	50
Portland	5	100	100	100	100
Indianapolis			15	15	15
Vancouver	10	200	300	75	75
SMC Mailing		2500	2500	2500	2500
Total Run	6800	16,250	20,000	20,500	20,000

Special Bundles Rates: 5 - 299 6¢
 300 - 499 5¢
 500 - 999 4¢
 1000 - 4999 3¢
 5000 and over 2½¢